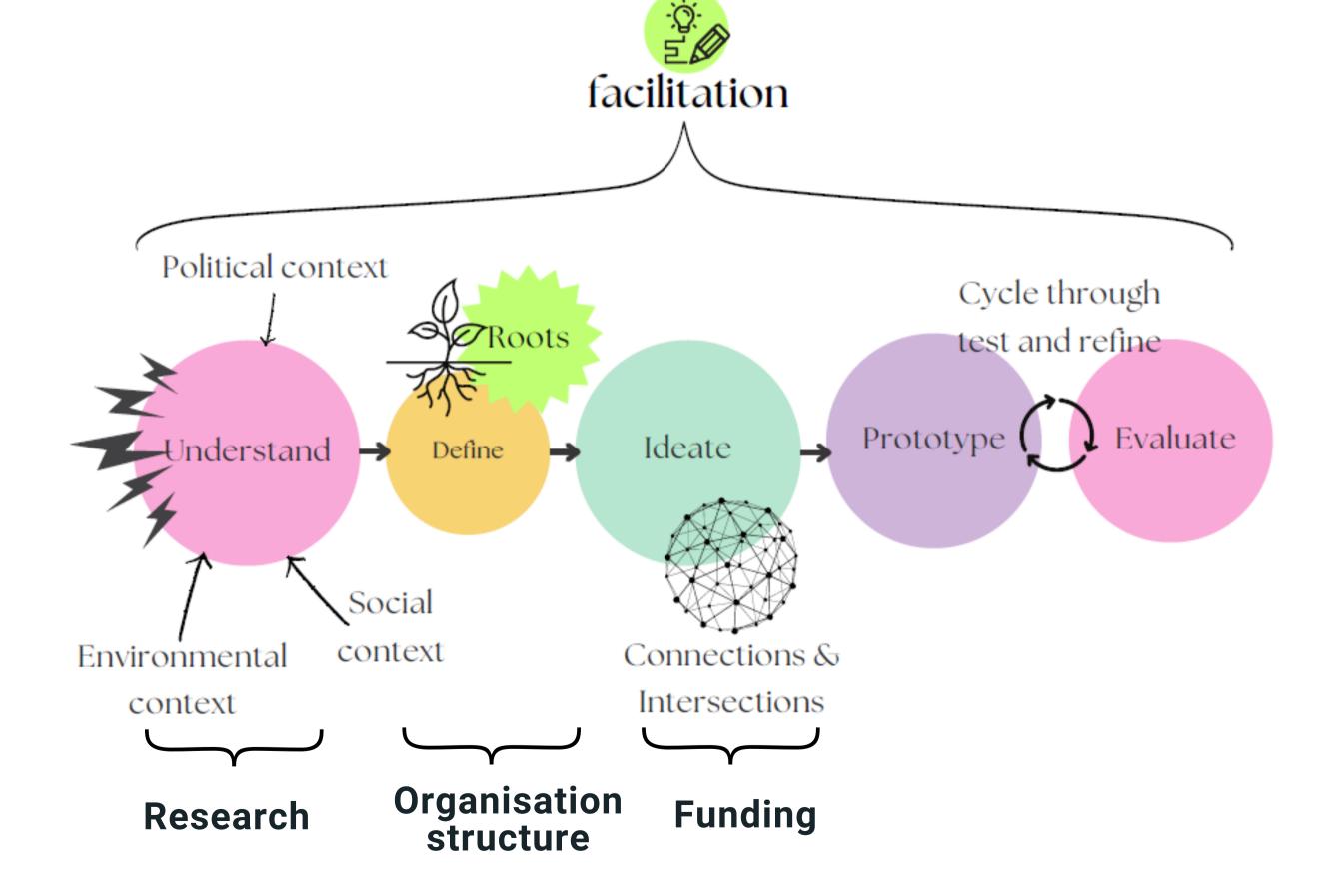
PLANNING YOUR FUNDING STRATEGY

Taking a Humanity Centred Design Approach



OVERVIEW

ORGANISATIONAL STRUCTURES

Organisation Structure Makers		Definition	Who benefits?
Unincorporated Association	Informal comittee	Common purpose group without legal identity.	Small groups, non- commercial.
Sole trader / freelancer	Individual	Self-employed	Individuals.
Private Limited (Ltd)	Board of directors	Separate legal entity from owners and managers.	Private shareholders
Community Interest Company (CIC)	Board of directors	Social enterprises using profits for public good.	Shareholders & specific community.
Co-op Members		Jointly-owned enterprise for member benefit.	Members of co-op (staff / sole-traders)
Community Benefit Soc. (CBS) Members		Jointly-owned enterprise for member benefit.	Members of CBS (members of community)
Charitable Incorp. Org. (CIO)	Directors/ Trustees	Incorporated organisation for charities.	Public.
Charity (company limited by guarantee)Directors/ Trustees		Manages assets for charitable purposes.	Public.

Annual tax & reporting duties

- Tax self-assessment for individuals
- Tax self-assessment for individual with
- Corporation Tax.
- Corporation Tax. Annual community interest reports.
- Corporation Tax. Register with FCA.
- Corporation Tax. Profits for community.
- Tax exemptions, annual reports to Charity Commission.
- Tax exemptions, annual reports to Charity Commission.

Examples

PLAS ROAD ALLOTMENTS















Ltd vs CIC

Feature	Private Limited Company (Ltd)	Communi
Purpose	Profit-oriented	Community
Profit Distribution	Dividends to shareholders	Reinvest for
Regulation	Companies House	Companies
Taxation	Corporation Tax	Corporatior
Funding	Loans, grants, Private shares	Loans, gran protected fo
Liability	Limited, protects members/directors	Limited, pro
Decision Making	Board of directors and shareholder influence	Board of di

Key differences highlighted in bold

ORGANISATIONAL STRUCTURES

ity Interest Company (CIC)

/public benefit, reinvest profits

r community, limited dividends

Bouse + community interest test

n Tax

nts, shares through regulated investments (assets & profits for community benefit)

otects members/directors

irectors with community interest guidance & member input

Examples: Private Limited (established) **ORGANISATIONAL STRUCTURES**

Origin story:







Funding:



Product sales + Sustainable Dev. Fund



Coastal Com. Fund (£300k) COMMUNITY FUND

Impact:

+17 jobs

Protected designation of origin



Fairl employer & sustainability awards









AONB Dev. Fund (100k)



Examples: Private Limited (emerging)

Origin story:

2020 Seaweed Surfshak CIC



2022 Crowdfunder to launch High Tide



2023 Launch of Snack bar



Funding:

Product sales +



Recipe developmnet





Impact:

+500 online community

+10 community workshops delviered

Supporting Welsh Seaweed producers





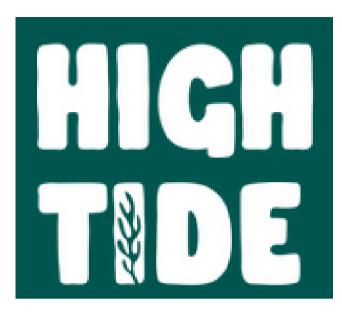


WED. 18 NOV 2020 Seaweed Sessions - Ocean farm vent by Seaweed Surf Shack CIC



ORGANISATIONAL STRUCTURES





Crowdfunding (£5k) Crowdfunder



FRI, 21 MAY 2021 'Eat like a mermaid' seaweed nu Future Leap · Bristol event by Seaweed Surf Shack CIC

SAT, 19 SEP 2020 Seaweed walk & beach clean 'Su Old lifeguard hut at Bracelet Bay Swansea



SAT, 19 MAR 2022 Seaweed Art Workshop The Swansea Wellbeing Centre Swansea..



HURS, 26 MAY 2022 Seaweed & Yoga Workshop uture Leap · Bristol Event by Seaweed Surf Shack CIC

Examples: CIC

Origin story:

2019 Hatchery S Wales, £42 IUK grant, 0.5FTE



2022 Manuf. monitoring tools + Community







Finances:

Seedling + Monitoring (40%)



Grant funding (60%)



Innovate UK

Llywodraeth Cymru Welsh Government

Impact:

3 employees, + 2 part-time 20% funds spent on community projects Developing policy with WWF & Welsh Gov

ORGANISATIONAL STRUCTURES

©PEBL

Hatchery + Monitoring + Community





Co-op vs CBS



Feature	Cooperative	Commu
Purpose	Operated / owned by members to meet their common needs.	Operates
Profit Distribution	Profits shared among members based on usage or investment.	Profits use
Regulation	Registered with and regulated by the FCA.	Registered
Taxation	Subject to Corporation Tax on profits.	Subject to
Funding	Can raise capital through member shares and loans.	Can issue
Liability	Limited liability for members.	Limited lic
Decision Making	Democratic, often one member, one vote.	Board of o

Key differences highlighted in bold

ORGANISATIONAL STRUCTURES

unity Benefit Society (CBS)

for the broader community benefit.

ed for community purposes or reinvested.

ed with and regulated by the FCA.

o Corporation Tax **but may have exemptions.**

e community shares; eligible for grants and loans.

ability for members.

directors with some input from members.

Examples: Co-operatives



Nine local people come together to gain communal ownership of 24 ha of woodland in Camarthenshire



National body representing the interests of the fishing industry in Wales to: maintain access to fishing grounds ensure fisheries are sustainable improve the resilience of the Welsh seafood encourage new entrants into fishing





Tyddyn Teg farm cooperative centre for research and education & vegetable production

ORGANISATIONAL STRUCTURES

Examples: CBS

Origin story:

2019 **1st Seaweed** farm in Wales



2021 Bought Solva Seafoods + Started shellfish farming





Finances:

Product Sales +









Impact:

14x employees full & part-time 1x full-time community engagement staff Published 3x research papers Pioneering new sustainable farming method



ORGANISATIONAL STRUCTURES

Building visitor center + processing facility





£1.1M, Infrastructure Fund for Processing facility





CIO vs Charity

Feature	Charitable Incorp. Organisation (CIO)	Charity (Compo
Legal Framework	Regulated solely by Charity Commission.	Subject to both Ch regulations.
Governance	Governed by a constitution.	Governed by mem
Compliance Burden	Generally lower, due to single regulator.	Higher, due to duc
Liability	Limited liability for trustees without personal risk.	Limited liability for
Funding Opportunities	Access to charitable grants, donations, etc.	Access to charitab funding options, in
Public Perception	Exclusively charitable, potentially enhancing trust.	Broad corporate st exclusive.

Key differences highlighted in bold

ORGANISATIONAL STRUCTURES

oany Limited by Guarantee)

harity Commission and Companies House

norandum and articles of association.

al regulatory requirements.

r guarantors, with minimal personal financial risk.

ble grants, donations, + potential for wider ncluding social/corporate investments.

structure, may affect public perception as non-

Examples: Charity

ORGANISATIONAL STRUCTURES

Origin story:

2013 Set up charity translate research to public



2022 3x planting sites in S & N Wales







Finances:

Grants & donations

Charities, trusts, and foundations contributing £1000 or more

Bonefish & Tarpon Trust Brite Foundation Charities Aid Foundation Dinswade Trust Eureka ESG Foundation Golden Bottle Trust

J Van Mars Foundation Marine Conservation Society Monarch Foundation National Philanthropic Trust Newby Trust Salzwasser E.V.

Seacology Swire Charitable Trust Synchronicity Earth William Grant Foundation WWF-UK

ACRES APBmer Argit Bar Buoy CGI

Impact:

80+



3,000+

scientific

seagrass seeds planted

new seagrass datapoints

volunteers engaged

publications

Nursery in S Wales





Companies and individuals contributing £1000 or more

- AguaPlanet
- Blooloop
- Boat Life Events
- **Compufile Systems** ConsanoEarth Deakin University Edith Cowan University

- Eyespace Eyewear Heal Rewilding Hendricks Gin Kepner Tregoe Marine Scope Taxonomy MediPlusUK Modern Milkman National Oceanography Centre New Yonder Next Energy Group Feel Good Drinks Ocean Infinity
- Orsted Wind Power Patrick McCall Radix Ragus Sugars Manufacturing RebelRestoration Rockwool Romi Murray Salix Swansea University T Systems Tomorrows Forest



ORGANISATIONAL STRUCTURES Examples: Private Limited + Charity arm

Origin story:

2003 1 day 300 people

2006 **Fiona Stewart**

Finances:



00998



Cyngor Celfyddydau Cymru rts Council of Wales



Impact: £10M/yr to Welsh economy £250k to Welsh charities £500k for Community project

Stalls for +40 Welsh charities





TRAINING



ARTS DEVELOPMENT









Llywodraeth Cymru Welsh Government





SCIENCE ENGAGEMENT



POSITIVE CHANGE IN WELSH COMMUNITIES

MATCHING PROJECT TO STRUCTURE ORGANISATIONAL STRUCTURES

Discussion



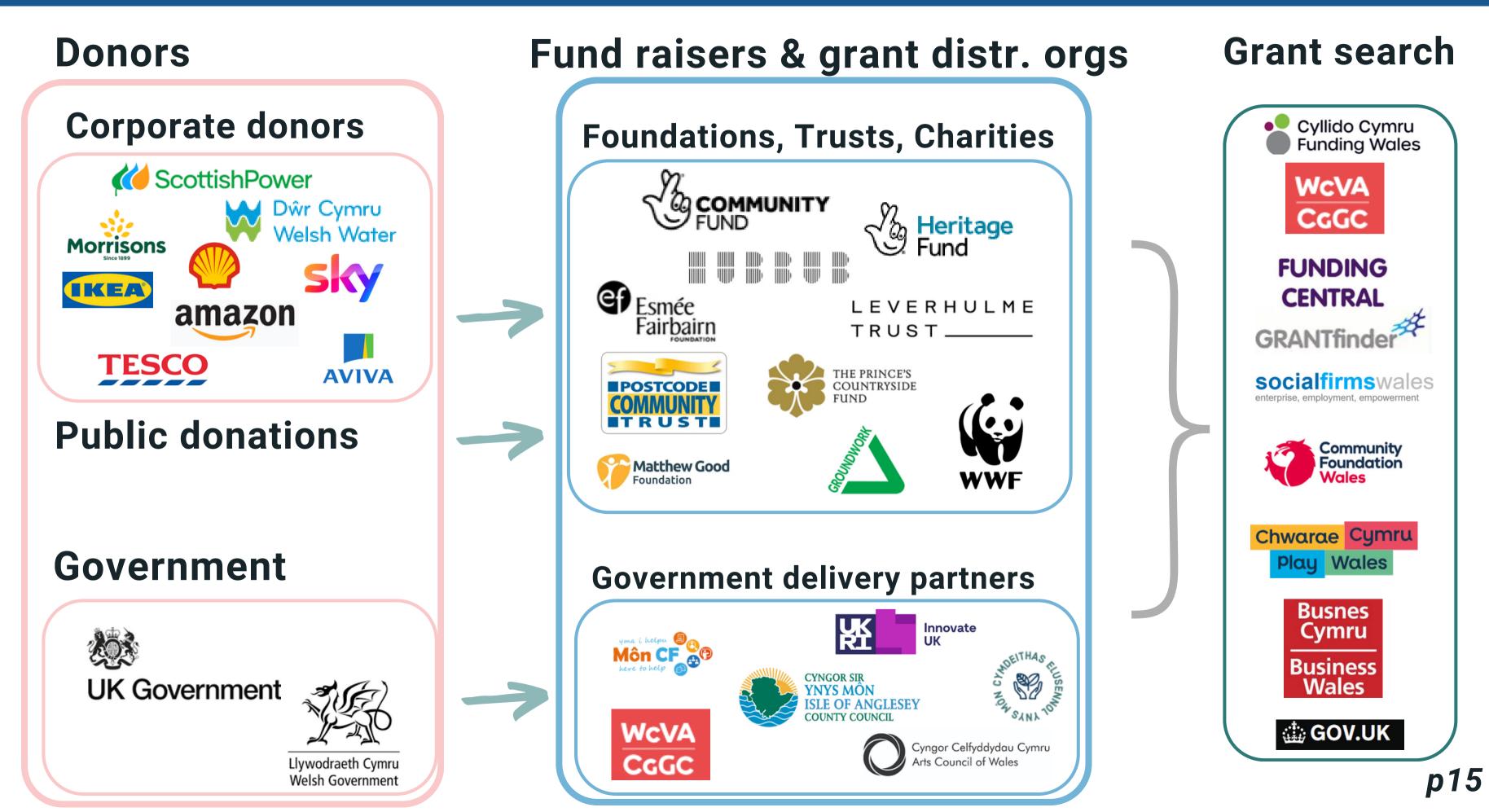
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OVERVIEW

Funding Source	Pros	Cons
Crowdfunding	- Quick process - Good for public-facing orgs	- Generall - Depende
Sponsorships	- Potential for recurring, long-lasting funds - Increases visibility	- May requ - Associat
Share Offering	 Creates community ownership and engagement Can lead to additional support from shareholders 	- Typically - Sharehol
Donations	- Flexible amounts, from small to large donations - Enhances community goodwill	- Requires - Governa
Private Investment	- Can provide significant funding - Useful for scaling operations	- Investors - Shareho
Government Contracts	- Builds reputation - Often fully funded with clear deliverables	- Strict de - Complex
Grants	- Range from small to large amounts - Can be fully or partially funded	- Must del - Applicat

- lly a one-time strategy lence on public interest
- quire branding/promotion of sponsors ation with corporate values
- ly a one-time source of funds olders may expect returns
- es charity registration ance and trust are crucial
- ors expect returns older interests can influence company direction
- elivery requirements ex procurement process
- eliver on specific objectives ition and reporting can be demanding

Grant funding landscape



GRANTS: Anglesey Specific

	Fund	Open Date	Close Date	Amount	Eligibility	Key Focus
CYNGOR SIR YNYS MÔN ISLE OF ANGLESEY COUNTY COUNCIL	AONB Sustainable Development Fund	ongoing	ongoing	No set limit, 75% funded	Organisations, community/voluntary groups, local authorities, private sector, individuals with projects benefiting AONB or with wider public benefit.	Innovative, sustainable, environmental projects involving local communities in AONBs.
CYNGOR SIR YNYS MÔN ISLE OF ANGLESEY COUNTY COUNCIL	Environmental and Community Improvement Fund	Every year 1 January	Every year 31 March	Up to £5,000, 100% funded	Council tenants or leaseholders for projects making communities safer, tidier, nicer.	Environmental projects for community improvement.
CYNGOR SIR YNYS MÔN ISLE OF ANGLESEY COUNTY COUNCIL	Community Chest Grant Funding for local sports clubs	ongoing	ongoing	Up to £1,500, 100% funded	Organisations with a bank account, for sports and physical activity projects.	Community sports clubs or projects.
yma i helpu Môn CF here to help	Small Business Grants	11 April	Not specified	Up to £2,000, 100% funded	New and existing small businesses, self-employed, and start-ups on Anglesey.	Business support and development.
HUD NOW SANA TON	Isle of Anglesey Charitable Fund / elusennol.org	ongoing	ongoing	No set limited	Any community or private sector org. with board/committee of >1 unrelated members & bank account	Broad range of projects that benefit the local community on the Isle of Anglesey.

GRANTS: Wales specific

Fund Name	Open Date	Close Date	Funding Amount	Eligibility	Focus
Comic Relief Community Fund	18 April 2022	27 June 2022	£1,000-£50,000	Organisations with <£250,000 income	Social change
Wales and Africa grants	11 March 2024	15 April 2024	£1,000-£20,000	Partnership with Sub Saharan Africa	Health, education, environment, livelihoods
Wales Micro Loan Fund	Ongoing	N/A	£1,000-£50,000	Based in Wales, business plan required	Business expansion, stock, equipment, cash flow
Community Asset Loan Fund (CALF)	Ongoing	N/A	Up to £300,000	Voluntary organisations, social enterprises	Community asset purchase
Walter Dickie Leadership Bursary	Annually	2023 Closed	£2,500	Leaders in voluntary sector	Leadership development
Landfill Disposals Tax Communities Scheme	Date yet to be confirmed for 24/25	Date yet to be confirmed for 24/25	Upper / lower limit not defined, £30k average	Projects within 5 miles of eligible waste sites	Biodiversity, waste reduction, community enhancement
Energy Efficiency Scheme	TBC for Round 2 Survey Grants	12 April 2024 for Installation Grants	Up to £25,000 towards 80% of cost	Own property, £10k+ annual energy bill, based in Wales	Energy efficiency improvements
Coastal Capacity Building Scheme	Current closed, but likely to reopen in 24/25	Current closed, but likely to reopen in 24/25	£20,000 minimum for projects	Welsh coastal communities	Nature recovery, sustainability
Volunteering Wales Grant Scheme	Current closed, but likely to reopen in 24/25	Current closed, but likely to reopen in 24/25	Up to £25k over 12 months	Volunteering initiatives in Wales	Promote and improve volunteering

WcVA CcGC

GRANTS: Wales specific - lottery & corporate

	Fund Name	Open Date	Close Date	Amount	Eligibility Criteria	Key Focus
	National Lottery Awards for All (AFA), People and Places (P&P), Supporting Great Ideas (SGI)	Ongoing	Ongoing (12 weeks before you need the funding)	£300 to £20,000 (AFA), £20k - 100k (P&P / SGI)	Voluntary or community organisations in Wales	Community improvement, community unity, and cost-of-living crisis responses
Heritage Fund	National Lottery Heritage Grants (HG), Local Places for Nature (LPN), Tiny Forest in Wales (TFW)	Ongoing	Ongoing	£10k - £250k (HG), up to £250k (LPN), up to £40k per site (TFW)	HG: Not-for-profit organisation, private owner of heritage, or a partnership. LPN: Not-for-profit, Projects in areas of deprivation or of specific community interest. TFW: Landowners or those with permission in Wales.	HG: Funding for all types of heritage projects connecting people to UK heritage. LPN: To restore and enhance nature in areas with the least access or in deprivation, focusing on peri- urban or urban settings. TFW: Focusing on creating Tiny Forests to aid nature's recovery and benefit communities.
POSTCODE COMMUNITY T R U S T	Postcode Community Trust Rounds 2 & 3	27th May 2024	2nd September 2024	£500 - £25,000	Organisations focusing on Trust's themes, operational for over a year with signed accounts	Physical activity, arts, poverty prevention, biodiversity, and mental health support
Dŵr Cymru Welsh Water	Welsh Water Community Fund	1st May	28th February 2025	Up to £5,000	Community groups in Welsh Water service areas, priority to where Welsh Water is working	Environmental improvements, health/wellbeing initiatives, local education activities
WWF	WWF Cymru Community Grants 2024	23rd March	28th April 2024	Up to £1,000	Community groups in Wales focusing on people, nature, and planet	Biodiversity, sustainable local produce, creative projects for environmental action
Cymunedau'n Cefnogi Cymunedau Communities Supporting Communities	Community Ownership Fund	Ongoing	Until march 2025	Up to £250,000	Voluntary and community organisations, parish councils for community asset ownership	Community asset support, including green spaces, cultural and leisure facilities
Morrisons Since 1899	Morrisons Foundation Grant Funding	Ongoing	Ongoing	Up to £10,000	Registered charities in England, Scotland, and Wales with an income less than £1m, prioritising small charities	Capital spend or direct project delivery, excluding salaries, ongoing service delivery, and other spe
diverse cymru Promoting equality for all Hyrwyddo cydraddoldeb i bawb	Welsh Government Culture Grant Scheme	Current closed, but likely to reopen in 24/25	Current closed, but likely to reopen in 24/25	Up to £15,000	Black, Asian and Minority Ethnic groups including Gypsy, Roma and Traveller communities	Cultural and creative activities across Wales, including arts, dance, literature, and music



GRANTS: Wales & National

	Fund Name	Open Date	Close Date	Amount	Eligibility Criteria	Key Focus
	Arts, Health and Wellbeing Lottery (Wales)	27 Mar 2024	22 May 2024	Not specified	Partnership bids from arts, health, social care, nature, and third sectors in Wales. Must address health challenges like mental health, health inequalities, physical wellbeing, or staff wellbeing.	High-quality creative projects delivering health and wellbeing benefits. New priority for projects connecting people with nature.
O Cyngor Celfyddydau Cymru Arts Council of Wales	Create Small / Large (Wales)	20 Mar 2024	15 Jan 2025	Up to £10,000 (small), £50,000 (large)	Individuals and organisations in Wales. Non-Arts Council funding of at least 10% expected.	Development and creation of high-quality arts experiences. Priorities include equalities, diversity, the Welsh language, and climate
KING CHARLES III CHARITABLE FUND	King Charles III Charitable Fund - Small / Large Grants (UK)	Current closed, but likely to reopen in 24/25	April 2024	Up to £5k/year for small, £200k for large	Non-profits with less than £1 million annual income, completed two years of activity, and less than 6 months reserves.	Supports a variety of community-based organisations each year.
Esmée Fairbairn	Esmee Fairbairn Foundation (UK)	Ongoing	Ongoing	£30,000 and above	UK registered non-profit organisations.Turnover more than £100,000. Grants are for 3-5 years.	- Improving the natural world Securing a fairer future Strengthening community bonds.
UnLtd ★	UnLtd Starting & Scaling Up (UK)	1 Oct 2023	31 Dec 2023	Up to £8k (starting), £18k (scaling)	Founders of the social venture, not for short-term projects.	Support for early-stage social ventures to make a difference in people's lives, communities, or at a national level.
Innovate UK	Innovate UK	Ongoing	Ongoing	From £25 upwards, mostly 70% funded	UK registered business or social venture	Support for all business to develop innovative products and services
	Various charities (UK)	Ongoing	Ongoing	Varies, typically £5k - £50k	UK registered charity	Varies between charity, but with overarching focus of supporting people in need
	THE Henry FORE	Smith FOUNDATIO		The Mary Homfray Charitable Trust	DGE NDATION Garfield Weston Foundation Foundation Charitable Foundation	The ASHLEY FAMILY FOUNDATION THE PRINCE'S COUNTRYSIDE FUND P19









PLAN YOUR FUNDING STRATEGY

Discussion



Grant writing support available from



FUNDING SOURCES

& "PEBL for colabs

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